

For Immediate Release



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3rd Annual Wine & Weed Symposium Registration is Open

Wine Industry Network Continues Exploration of Current and Potential Impact of Cannabis

Healdsburg, CA, May 15th, 2019 – The Wine Industry Network (WIN) announced today that registration is open for the 3rd Annual Wine & Weed Symposium, to be held on August 8th from 9 a.m. – 4:45 p.m. at the Hyatt Regency Sonoma Wine Country in Santa Rosa, CA. This one-day business focused conference will continue to explore how the California Wine industry will be impacted by the legalization of recreational cannabis consumption.

The symposium will feature leading experts from both categories who will share their thoughts and expertise on the opportunities and potential threats to wine, both from a business and industry perspective.

The symposium will open with keynote speaker, Corey Beck, CEO & Winemaking Chief of the Family Coppola, who will share their company story and the reasons behind their decision to leverage the success and brand equity of the Coppola name to venture into the cannabis industry. Other topics will explore the cannabis consumer's buying trends, wine industry women emerging as leaders in cannabis, big beverage's investment in cannabis, and data specific to the impact on alcohol sales, and wine, in states where cannabis is legal, both medicinally and recreationally.

In addition to the conference sessions, attendees will have the opportunity to visit with 40+ exhibiting companies from the wine and cannabis industries, enjoy a beautiful outdoor lunch buffet specially prepared by the Hyatt Regency Chef and have the opportunity to attend a special end-of-day networking social featuring local wines.

“Our objective has always been to educate our wine industry audience on the potential impact, good and bad, the legalization of cannabis might have on wine,” said George Christie, President of Wine Industry Network. “Two years later, many questions are still unanswered, but one thing remains the same, in California, the cannabis industry is here to stay and it's presence will be felt by the wine industry one way or another. Wine industry professionals who want to minimize the guesswork of what exactly that impact will be, need to be here because we're the only ones tackling this topic.”

Registration for the event is now open and seating is limited. The first one hundred people to register will receive a special “early-bird” discount of 15%. Table-top exhibits and sponsorships are also limited. For more information about the topics and speakers, becoming a sponsor or exhibitor, and to register for the event, please visit wine-weed.com or email info@wine-weed.com.

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About Wine Industry Network (WIN):

Wine Industry Network (WIN) (wineindustrynetwork.com), is based in Healdsburg, CA and is THE business resource for the wine industry. WIN produces two annual trade shows & conferences, the North Coast Wine Industry Expo (WIN Expo) (wineindustryexpo.com), and the Wine & Weed Symposium (wine-weed.com); the online daily news publication, Wine Industry Advisor (wineindustryadvisor.com); an online employment resource, WIN Jobs (wineindustry.jobs); and THE North American Wine Industry Database, Wine Industry Data (WIN Data) (wineindustrydata.com).