

For Immediate Release



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Registration Opens for First Wine & Weed Symposium

Wine Industry Network announces session topics for cannabis and wine conversation

Healdsburg, CA, May 3rd, 2017 – The Wine Industry Network (WIN) today announced that registration is open for the inaugural Wine & Weed Symposium, to be held on August 3rd from 9 a.m. – 4:45 p.m. at the Hyatt Vineyard Creek in Santa Rosa, CA. This one-day business focused conference is tailored for the wine industry professional who is interested in examining the impact that the legalization of recreational cannabis use in California will have on the wine industry.

The symposium will feature experts from both categories who will provide an overview of the cannabis industry as well as cover topics ranging from what is legal and new cannabis products, to regulations around licensing, hospitality, mixed-use farming, and other topics of interest. For a full list of topics and descriptions go to www.wine-weed.com.

In addition to the educational sessions, attendees will see exhibiting companies from the wine and cannabis industries who will showcase their products and services, enjoy a beautiful outdoor lunch buffet specially prepared by the Hyatt Vineyard Creek Chef and have the opportunity to attend a special end-of-day networking social featuring local wines.

“There are a lot of “experts” out there trying to predict what the impact of legalization will be on the wine industry, but the truth is, none of them really know...and neither do I,” said George Christie, President of Wine Industry Network. “However, one thing I do know is that it never hurts to learn more about a neighboring industry, especially one with the financial upside that the cannabis industry has. The Wine & Weed Symposium is where we hope to get that conversation started.”

Registration for the event is now open and seating is limited. The first one hundred people to register will receive a special “early-bird” discount of 15%. Table top exhibits and sponsorships are also limited. For more information about the topics and speakers, becoming a sponsor or exhibitor, and to register for the event, please visit wine-weed.com or email info@wine-weed.com.

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About Wine Industry Network (WIN):

Wine Industry Network (WIN) (wineindustrynetwork.com), is based in Healdsburg, CA and is THE business resource for the wine industry. WIN also produces two annual trade shows & conferences, the North Coast Wine Industry Expo (WIN Expo) (wineindustryexpo.com), and the U.S. Wine & Beverage Expo (USBevX) (usbev.com); the online daily news publication, Wine Industry Advisor (wineindustryadvisor.com); an online employment resource, WIN Jobs (wineindustry.jobs); and the largest and most accurate set of winery data points and contacts for the North American wine industry, Wine Industry Database (WIN Data) (wineindustrydata.com).