

**For Immediate Release**



**Media Contact:**  
Tami Christie  
707.433.2557 ext. 103  
tami@wineindustrynetwork.com

## **2018 Wine & Weed Symposium Dates Announced**

*New Central Coast event planned for May and North Coast event held again in August*

Healdsburg, CA, December 5, 2017 –The Wine Industry Network (WIN) today announced the 2018 dates for the Wine & Weed Symposium along with an additional conference and location. The Wine & Weed Symposium, North Coast will once again take place in Santa Rosa on August 2<sup>nd</sup>, 2018.

The newly added, Wine & Weed Symposium Central Coast will take place in San Luis Obispo on May 10<sup>th</sup>, 2018 and will specifically look at the potential impact cannabis will have on the Central Coast wine industry.

Both conferences will be intensive one-day educational sessions featuring cannabis and wine industry experts who will discuss the legalization of cannabis in California and the expected impact and opportunity that this presents to the wine industry in each region. These experts, representing both the north and central coast, will speak to current regulations, licensing requirements, hospitality, tourism, farming, and other topics of interest that are unique to each region. Each conference will provide information relevant to everyone in the wine industry, from owners, winemakers and vineyard managers, to hospitality and sales managers.

“After the first Wine & Weed Symposium, two things were very clear. There remain a lot more questions than answers and this is a very regional conversation. What pertains to Sonoma, Napa, Mendocino and the rest of the North Coast wine industry doesn’t necessarily mean the same in Monterey, San Luis Obispo and Santa Barbara counties. There are different rules and to a degree, a different culture, but just as many questions. By adding Wine & Weed Symposium, Central Coast, we can work with regional experts to ensure that the most relevant information is delivered to our wine industry attendees and maintain the same high-level program that we’ve established in the North Coast.”

Tickets for the Wine & Weed Symposium, Central Coast will go on sale in January 2018 and the Wine & Weed Symposium, North Coast ticket sales will start in April 2018. Each symposium will feature very limited space for a small, select number of exhibitors showcasing products and services specifically relevant to wineries and grape growers who are interested in expanding into this explosive market. For more information about attending, speaking or exhibiting, please visit [wine-weed.com](http://wine-weed.com) or email [info@wine-weed.com](mailto:info@wine-weed.com).

###

### **About Wine Industry Network (WIN):**

Wine Industry Network (WIN) ([wineindustrynetwork.com](http://wineindustrynetwork.com)), is based in Healdsburg, CA and is THE business resource for the wine industry. WIN produces three annual trade shows & conferences, the North Coast Wine Industry Expo (WIN Expo) ([wineindustryexpo.com](http://wineindustryexpo.com)), U.S. Wine & Beverage Expo (USBevX) ([usbevx.com](http://usbevx.com)), and the Wine & Weed Symposium ([www.wine-weed.com](http://www.wine-weed.com)); the online daily news publication, Wine Industry Advisor ([wineindustryadvisor.com](http://wineindustryadvisor.com)); an online employment resource, WIN Jobs ([wineindustry.jobs](http://wineindustry.jobs)); and the largest and most accurate set of winery data points and contacts for the North American wine industry, Wine Industry Database (WIN Data) ([wineindustrydata.com](http://wineindustrydata.com)).